

## PwC Plus Article

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# Riding the wave of data: Transforming the future of biopharma R&D

**Biopharmaceutical companies operate in functional silos that lead to significant challenges such as differences in data standards between functions and an inability to perform aggregate analyses. Additional challenges such as lack of analytics talent and outdated technologies lead to ineffective internal analytics functions and an absence of real insight.**

**Schlagwörter**

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**Themen**

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**Content Type(s)**

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