

PwC Plus Article

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Fit for growth: How insurers can profit from ecosystems, platforms and connected services.

This paper discusses the developments, challenges and opportunities for the insurance industry brought by new business models that are having a tremendous impact on existing insurance products and services.

Schlagwörter

Digitalisierung, Marktkennzahlen & Statistiken, Versicherungsmarkt

FS-Branche(n)

Insurance

Themen

Knowledge Transfer FS
X-Financial Services

Content Type(s)

Study & Survey

Verfasser

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