

PwC Plus Article

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Accurate, audited and secure: How blockchain could strengthen the pharmaceutical supply chain

We live in a society where we question everything. When making a purchase we want to know if we are getting our money's worth. Where has the product come from? Who made it? What is it made from? These questions are also relevant in healthcare where pharmacists and others are trying to source medication. In the second in our series of papers we explore how a blockchain solution can make a substantive difference to the pharmaceutical supply chain.

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