PwC Plus Article

By PwC International | 01.06.2018

Riding the wave of data: Transforming the future of biopharma R&D

Biopharmaceutical companies operate in functional silos that lead to significant challenges such as differences in data standards between functions and an inability to perform aggregate analyses. Additional challenges such as lack of analytics talent and outdated technologies lead to ineffective internal analytics functions and an absence of real insight.



Keywords

Branchenwissen Pharma

Topics

Healthcare & Pharma

Content Type(s)

Study & Survey

Issuing Body

PwC International

Article No.: 215372 Seite 2 von 2