

PwC Plus Article

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ESAs weigh benefits and risks of Big Data

The report concludes that Big Data brings many benefits for the financial industry and consumers (e.g. more tailored products and services, improved fraud analytics, or enhanced efficiency of organisational internal procedures).

Schlagwörter

Big Data, Compliance, Digitalisierung, Finanzmarkt, IT-Systeme

Themen

Risk & Regulation

Verfasser

ESMA - European Securities and Markets Authority