

## PwC Plus Article

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# 21th Annual Global CEO Survey - Pharmaceutical and Life Sciences Industry Summary

**Pharmaceutical and life sciences CEOs have reasons to be optimistic about a future which will see continuing growth through innovation, partnerships and the application of emerging technology, but they also recognise that reaching their full ambitions won't be easy.**



## Schlagwörter

Branchenwissen Pharma, Digitalisierung, Krankenhaus, Vorstand

## Themen

Healthcare & Pharma

## Kontakt



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## Content Type(s)

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