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By Sonstige/Other | 26. März 2021

Digitizing Isn't the Same as Digital Transformation

by Paul Leinwand and Mahadeva Matt Mani (Both PwC Strategy&)

Schlagwörter

Coronavirus (COVID-19), Digitalisierung, Wettbewerb

Themen

Knowledge Transfer FS
Technology & Process Risk

Content Type(s)

Article (Journal)

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