

PwC Plus Article

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The European Banking Authority publishes a methodological guide to mystery shopping

The guide applies irrespective of whether the activity is carried out directly by the supervisors or outsourced to an external provider.

**Schlagwörter**

Bankenaufsicht (Europäische und Internationale Organisationen), Verbraucherschutz

FS-Branche(n)

Banking & Capital Markets

Themen

Risk & Regulation

Verfasser

EBA - European Banking Authority