

## PwC Plus Article

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# Blockchain can offer benefits to policyholders, but legal certainty needed to enable maximum innovation

**Insurers across the EU and beyond are currently developing blockchain initiatives to explore its potential to streamline business operations and to better serve their customers.**

## **Schlagwörter**

Blockchain, Cryptocurrencies (Virtual Currencies), Digitalisierung, Risk Management Insurance, Versicherungsaufsicht (Europäische und Internationale Organisationen)

## **FS-Branche(n)**

Insurance

## **Themen**

Risk & Regulation

## **Verfasser**

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