

PwC Plus Article

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Digital Entrepreneurship and the Supportive Role of Insurance

This report explores how insurers are adapting their services to better meet the needs of digital entrepreneurs, as well as possible avenues for future insurance innovation.

**Schlagwörter**

Digitalisierung, Immaterielle Vermögenswerte, Versicherungsmarkt, Versicherungsvertrieb

FS-Branche(n)

Insurance

Themen

Risk & Regulation

Verfasser

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