

## PwC Plus Article

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# Making traditional insurance products green

**In this article, we look at how incorporating ‘green’ features into traditional insurance products can help to address the issue of carbon emissions, which has become a topical issue with environmental concerns.**

**Schlagwörter**

Climate Change, ESG, Sustainable Finance (SF), Versicherungsmarkt

**FS-Branche(n)**

Insurance

**Themen**

Sustainability

**Verfasser**

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