

PwC Plus Article

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ECB publishes report on payment preferences as part of digital euro investigation phase

Based on the responses of focus groups and online communities across all euro area countries, the report shows a strong preference for payment methods with pan-European reach and universal acceptance in physical shops and online.

Schlagwörter

Bankenmarkt, Cryptocurrencies (Virtual Currencies), Digitalisierung, Euro, Geldpolitik, Wettbewerb, Währung

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