

## PwC Plus Article

By PwC Deutschland | 21. Juni 2022

# Sustainability Blog: From a skyrocketing ESG market to the need of new financial instruments

**Hype, bubble, or fundamental growth? What are the rationales behind the enormous growth of the ESG segment and what is the significance of these new products in the financial market?**

## Schlagwörter

Climate Change, Derivate, ESG, Sustainable Finance (SF)

## Themen

Capital Markets & Accounting Advisory  
Capital Markets & Accounting Advisory - PRIME  
Sustainability

## Kontakt



**Angela McClellan**

Berlin

[angela.mcclellan@pwc.com](mailto:angela.mcclellan@pwc.com)

## Content Type(s)

Blog Post

## Verfasser

PwC Deutschland