

PwC Plus Article

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IOSCO issues regulatory measures to address increasing risks and challenges from digitalisation of retail marketing and distribution

The Board of the IOSCO today published measures that members should consider when determining their policy and enforcement approaches to retail online offerings and marketing.

Schlagwörter

Asset & Wealth Management, Digitalisierung, Enforcement, Framework, Wertpapieraufsicht (International)

FS-Branche(n)

Banking & Capital Markets, Asset & Wealth Management

Themen

Risk & Regulation

Verfasser

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