

PwC Plus Article

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Future Readiness of SMEs and Mid-Sized Companies: A Year On

Small- and medium-sized enterprises (SMEs) and mid-sized companies represent 90% of all companies and are responsible for close to 70% of jobs and GDP globally, and yet, as a result of their smaller size, they are often the most affected by economic shocks and turbulence.

Schlagwörter

Digitalisierung, Framework, Small and Medium Enterprises (SME), Weltwirtschaft

Themen

Risk & Regulation

Verfasser

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