

## PwC Plus Article

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# Consumer Hub highlights EU insurance industry's many innovative and consumer-centric initiatives

**The new Consumer Hub section on the Insurance Europe website showcases many examples of innovative and consumer-centric initiatives by the insurance sector.**

**Schlagwörter**

Digitalisierung, Fraud, Innovation, Risk Management Insurance, Transparenz, Versicherungsmarkt

**FS-Branche(n)**

Insurance

**Themen**

Risk & Regulation

**Verfasser**

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