

## PwC Plus Article

By ESMA - European Securities and Markets Authority | 16. März 2023

# SMSG advice on additional questions relating to greenwashing

**The SMSG advises ESMA to explicitly link the definition of greenwashing, for every market participant, to the concrete standards that they would violate when engaging in greenwashing.**

### **Schlagwörter**

Asset & Wealth Management Aufsicht, Bankenaufsicht (Europäische und Internationale Organisationen), ESG, Sustainability Risk, Sustainable Finance (SF), Wertpapieraufsicht (International)

### **FS-Branche(n)**

Banking & Capital Markets, Asset & Wealth Management

### **Themen**

Risk & Regulation  
Sustainability

### **Verfasser**

ESMA - European Securities and Markets Authority