

## PwC Plus Article

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# Digital transformation requires strong governance and steering

**Digital transformation has become a key priority for many banks seeking to remain competitive and meet customers' evolving demands.**

**Schlagwörter**

Artificial Intelligence (AI), Bankenaufsicht (Europäische und Internationale Organisationen), Digitalisierung,  
Risk Management Banking

**FS-Branche(n)**

Banking & Capital Markets

**Themen**

Risk & Regulation

**Verfasser**

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