

## PwC Plus Article

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# FSI Insights on policy implementation No 51: From clicks to claims: emerging trends and risks of big techs' foray into insurance

**This paper provides an overview of big techs' involvement in insurance in 14 jurisdictions, analysing their involvement from three main perspectives according to the activity they perform: as risk carriers, intermediaries or service providers.**

**Schlagwörter**

Cloud Computing, Digitalisierung, Finanzmarktstabilität, Risk Management Insurance, Versicherungsmarkt, Versicherungsvermittlung

**FS-Branche(n)**

Insurance

**Themen**

Risk & Regulation

**Verfasser**

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