

## PwC Plus Article

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# The GenAI Building Blocks. Generative AI Unleashed for Sustainability

**What specific advantages does Generative AI offer when integrated in sustainable practices in companies?**



## Schlagwörter

Artificial Intelligence (AI), Digitalisierung, ESG, Wettbewerb

## Themen

Sustainability  
Technology & Process Risk

## Verfasser

PwC Deutschland