

PwC Plus Article

By PwC Strategy& | 11.05.2015

Banks' small business imperative: New strategies for offering digital services for SMEs

When it comes to the development of digital services, banks in Western Europe have neglected the needs of small and medium-sized enterprises (SMEs).

Keywords

Bankenaufsicht (Europäische und Internationale Organisationen), Digitalisierung, Small and Medium Enterprises (SME)

Topics

Knowledge Transfer FS
Risk & Regulation

Content Type(s)

Brochure

Issuing Body

PwC Strategy&