

PwC Plus Article

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ESAs weigh benefits and risks of Big Data

The report concludes that Big Data brings many benefits for the financial industry and consumers (e.g. more tailored products and services, improved fraud analytics, or enhanced efficiency of organisational internal procedures).



Keywords

Big Data, Compliance, Digitalisierung, Finanzmarkt, IT-Systeme

Topics

Risk & Regulation

Issuing Body

ESMA - European Securities and Markets Authority