

## PwC Plus Article

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# Global Coalition Issues Guidance on How Businesses Can Adopt a Long-Term Value Creation Agenda

**Global Coalition of IFAC, IIRC, AICPA and CIMA**



## Keywords

Coronavirus (COVID-19), Sustainable Development Goals (SDGs)

## Topics

Capital Markets & Accounting Advisory - PRIME  
Sustainability

## Issuing Body

IFAC - International Federation of Accountants