

PwC Plus Article

By ESMA - European Securities and Markets Authority | 09.11.2020

ESMA consults on guidance for funds' marketing communications

ESMA invites feedback from interested stakeholders on the proposed guidelines by 8 February 2021 and will consider this feedback with a view to issue final guidelines by 2 August 2021.

Keywords

Alternative Investmentfonds (AIF), Compliance, European Long-term Investment Funds (ELTIF), Fonds, UCITS / OGAW

FS-sector(s)

Banking & Capital Markets, Asset & Wealth Management

Topics

Risk & Regulation

Issuing Body

ESMA - European Securities and Markets Authority