

PwC Plus Article

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Insurers welcome overall EC objective of developing EU single market for data; call for clarifications on scope

For insurers, a greater availability of data could lead to improved risk monitoring and assessment, better customer experiences and increased fraud detection.

Keywords

Datenanalyse, Datensicherheit, Datenübersicht, Digitalisierung, Framework, Fraud, IT-Sicherheit, Versicherungsmarkt

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