

## PwC Plus Article

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# New paper outlines European insurance industry positions on liability and artificial intelligence

**Insurance Europe believes that the existing liability regime at European level, the Product Liability Directive (PLD), in conjunction with national tort law, works well in practice for new and emerging technologies such as AI.**

**Keywords**

Artificial Intelligence (AI), Digitalisierung, Framework, Verbindlichkeiten, Versicherungsmarkt

**FS-sector(s)**

Insurance

**Topics**

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**Issuing Body**

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