

PwC Plus Article

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ESMA highlights risks to retail investors of social media driven share trading

The statement is issued as part of ESMA's investor protection objective to safeguard retail investors, whose participation is key to the development of the Capital Markets Union.

Keywords

Capital Markets Union (CMU), Compliance, MiFID II, Trading

FS-sector(s)

Banking & Capital Markets, Asset & Wealth Management

Topics

Risk & Regulation

Issuing Body

ESMA - European Securities and Markets Authority