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## PwC Plus Article

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# ESMA consults on regulating crowdfunding

**The new Regulation on crowdfunding regulates for the first time at EU level lending-based and equity-based crowdfunding services.**

**Keywords**

Asset & Wealth Management Aufsicht, Bankenaufsicht (Europäische und Internationale Organisationen), Crowdfunding

**FS-sector(s)**

Banking & Capital Markets, Asset & Wealth Management

**Topics**

Risk & Regulation

**Issuing Body**

ESMA - European Securities and Markets Authority