

PwC Plus Article

By ESMA - European Securities and Markets Authority | 27.05.2021

ESMA publishes guidance on funds' marketing communications

The report published today contains a feedback statement summarising the responses received and highlighting the amendments and clarifications introduced in the final guidelines to consider the feedback received during this consultation.

Keywords

Alternative Investmentfonds (AIF), Asset & Wealth Management Aufsicht, Compliance, Fonds, Fondsvertrieb, UCITS / OGAW

FS-sector(s)

Banking & Capital Markets, Asset & Wealth Management

Topics

Risk & Regulation

Issuing Body

ESMA - European Securities and Markets Authority