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PwC Plus Article

By PwC International | 23.06.2021

Beyond the hype: Insurers need to get serious about their platform strategy

Platforms are one of the defining features of our hyperconnected age that have transformed retail, music, travel, hospitality, and many other industries that we engage with every day.

Keywords

Coronavirus (COVID-19), Finanzmarkt, Prozesse, Versicherungsmarkt, Versicherungsvertrieb, Vorstand

FS-sector(s)

Insurance

Topics

Knowledge Transfer FS

Technology & Process Risk

X-Financial Services

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Content Type(s)

Article (Journal)

Issuing Body

PwC International