

PwC Plus Article

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Blockchain can offer benefits to policyholders, but legal certainty needed to enable maximum innovation

Insurers across the EU and beyond are currently developing blockchain initiatives to explore its potential to streamline business operations and to better serve their customers.

Keywords

Blockchain, Cryptocurrencies (Virtual Currencies), Digitalisierung, Risk Management Insurance, Versicherungsaufsicht (Europäische und Internationale Organisationen)

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