

PwC Plus Article

By The Geneva Association | 30.09.2021

Digital Entrepreneurship and the Supportive Role of Insurance

This report explores how insurers are adapting their services to better meet the needs of digital entrepreneurs, as well as possible avenues for future insurance innovation.

Keywords

Digitalisierung, Immaterielle Vermögenswerte, Versicherungsmarkt, Versicherungsvertrieb

FS-sector(s)

Insurance

Topics

Risk & Regulation

Issuing Body

The Geneva Association