

PwC Plus Article  
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# An outright EU-wide ban on inducements would undermine the goals of the EC's Retail Investment Strategy

**It is essential that the EU regulatory framework takes into account the unique features of insurance products, the diversity of European markets and the fact that consumers value professional advice when investing**



## Keywords

Anlegerschutz, Finanzmarkt, Framework, Investmentbranche, Transparenz, Verbraucherschutz,  
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## Topics

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## Issuing Body

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