

PwC Plus Article

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SMSG advice on additional questions relating to greenwashing

The SMSG advises ESMA to explicitly link the definition of greenwashing, for every market participant, to the concrete standards that they would violate when engaging in greenwashing.

Keywords

Asset & Wealth Management Aufsicht, Bankenaufsicht (Europäische und Internationale Organisationen), ESG, Sustainability Risk, Sustainable Finance (SF), Wertpapieraufsicht (International)

FS-sector(s)

Banking & Capital Markets, Asset & Wealth Management

Topics

Risk & Regulation
Sustainability

Issuing Body

ESMA - European Securities and Markets Authority