

## PwC Plus Article

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# EU Retail Investment Strategy: not in consumers' best interests

**Insurance Europe is concerned that the overall impact of the many new requirements in the European Commission's Retail Investment Strategy proposals will make consumers' investment journey much longer, more complicated and more intimidating than before.**



## Keywords

Alternative Investmentfonds (AIF), Anlegerschutz, Asset & Wealth Management, Capital Markets Union (CMU), Investment Management, Investmentbranche

## FS-sector(s)

Insurance

## Topics

Risk & Regulation

## Issuing Body

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