

PwC Plus Article

By Actuaries Digital | 28.11.2023

The Green Reality Check

In this episode, they discuss the origins of greenwashing, its contemporary definition and the impact on consumer trust and investment decisions.



Keywords

Aktuar, Climate Change, ESG, Investmentbranche

FS-sector(s)

Insurance

Topics

Sustainability

Content Type(s)

Podcast

Issuing Body

Actuaries Digital